



Supply Chain Event - 3 and 4 December 2019
Hall 5.2 - Parc des Expositions - Porte de Versailles – Paris

Press release
15 October 2019
Sector: Supply Chain
Section: Event for professionals
Focus: Conference and workshop programme

Find out more at <https://www.supplychain-event.com/en-gb/sessions.html>

Keys to a successful digital transformation



With the rise of Big Data, smart objects, 3D printers, warehouse automation, and augmented reality, digital transformation is an ever-increasing reality in industry, retail and e-commerce. How are businesses going about it? How do they set priorities? What's the best way to manage total or partial transformation projects? These are the questions that will be covered by the programme of 40 conference sessions and workshops at this year's Supply Chain Event.

On 4 December, the focus will be on the pharmaceuticals and cosmetics industry, with a forum organised around three sectors: Industry and Fast-Moving Consumer Goods / E-commerce and Retail / Transport, Freight Services and Urban Logistics.

Industry and Fast-Moving Consumer Goods

On Tuesday 3 December, the first day of the trade show, six sessions will cover the trends seen in industry and fast-moving consumer goods.

The series will kick off with an exclusive talk by IKEA's Global Supply Chain Director.

This will be followed by a presentation of the results from the ASLOG Digital Lab study and the annual KPMG Usine Nouvelle barometer on the development of the Supply Chain in industry.

In addition to a round table on "Technology and Innovations in the Supply Chain" two sessions will cover the role of decision-making platforms in the Supply Chain and digital solutions for optimising production in the face of volatile demand.

E-commerce and Retail

The programme for 3 December will also focus on e-commerce and retail, with five key conference sessions.

Opinion Way, Institut du Commerce and Generix will present the findings of the study on the most environmentally-friendly e-commerce delivery methods, and Expanscience will present the changes to its forecasting and planning process.

The series will cover the challenges of omni-channel transformation in the distribution of "Bathroom and Heating" products and the steps that need to be followed when implementing shipment tracking, and deadline and service level management solutions.

It will end with a session led by GS1 France on the role of blockchain technology in collaborative logistics.

Tuesday 3 December will close with a fun music-infused networking cocktail party for all visitors and exhibitors, from 6pm to 8pm in the central "Cube" space.

Transport - Freight Services & Urban Logistics

Wednesday 4 December will focus on the challenges of transport and logistics.

ASLOG will give an initial assessment of the EVOLUE initiative for voluntary commitments in urban logistics.

Urban logistics will also be at the forefront during the Institut du Commerce conference session on new last-mile delivery technologies. It will feature two key highlights: solutions that let clients and consumers choose their delivery times when they make purchases, and implementing collaborative platforms for managing transport and the supply chain.

Pharmaceuticals & Cosmetics

Two conference sessions on the Cosmetics and Pharmaceuticals sector will be held on Wednesday 4 December. One will focus on the digital transformation and distribution in the pharmaceuticals sector. The other will cover new tools and solutions that are helping revolutionise pharmaceuticals distribution.

The programme also includes a talk by the director of operations for the distributor OCP, and a forward-looking assessment of the digital transformations currently underway in the Cosmetics & Pharmaceuticals sector by the Citwell firm.

And of course...

On Wednesday 4 December from 10am to 11:30am in the central “Cube” space, the revamped Digital Supply Chain Awards, with the winner announced in Room 1 at 12 noon.