



# SUPPLY CHAIN EVENT

3-4 DEC. 2019

PARIS PORTE DE VERSAILLES - PAV. 5.2

THE ESSENTIAL SUPPLY CHAIN INDUSTRY  
TRADE SHOW



**3800**

PARTICIPANTS



**100**

EXHIBITORS



**40**

CONFERENCES  
& WORKSHOPS

Organised by



SupplyChain  
MAGAZINE

[www.supplychain-event.com](http://www.supplychain-event.com)



# SUPPLY CHAIN EVENT

**SUPPLY CHAIN EVENT** IS THE MAJOR EVENT FOR ALL SUPPLY CHAIN INFLUENCERS LOOKING FOR INNOVATIVE DIGITAL SOLUTIONS AND NEW TECHNOLOGICAL AND METHODOLOGICAL TRENDS TO IMPLEMENT THEIR PROJECTS OF TRANSFORMATION.

## WHO ARE THE EXHIBITORS?

ABERLE • ACTEOS • AFTRAL • AKANEA • AMBER ROAD • ANAPLAN • ANTIOTE • A-SIS SAVOYE • ATKAN • AZAP • B2WISE FRANCE • BOA CONCEPT • BP2R • BUYCO • CARGONEXX • CITWELL • CLEAR LOGISTICS SARL • COLIBRI • CONNECTWAVE • DASHDOC • DATALOGIC • DC BRAIN • DDS LOGISTICS • DEMAND DRIVEN TECHNOLOGIES • DEVERYWARE • DSIA • DUWIC RAYONNAGES • DYNASYS • ECOLOG INNOVATION • EIFFAGE ENERGIE SYSTEMES • CLEMESY • ERCOGENER • E-SCM • ETYO • EURODECISION • EVEROAD • FAPICS • FESTO EURL • FFLY4U • FIVES SYLEPS • FRETLINK • FUTURMASTER • GEDMOUV • GEDTRANS • GENERIX GROUP • GEOCONCEPT • GFI INFORMATIQUE • GSI FRANCE • IER • INCONSO • INEO • SENSE SAS • INFFLUX • INFOR • INOTEC FRANCE • INTERSYSTEMS • ISLI KEDGE BS • JOIN2SHIP • JRI • KLS • KPMG SA • LLAMASOFT • LOGISTICS OPERATIONS • MAGIC PALLET • MAPOTEMPO • MY TOWER BY ALIS INTERNATIONAL • NOVALOG • OCEAN INSIGHTS • OPENTEXT • ORACLE FRANCE • ORCHESTR8 • ORTEC SAS • OVRSEA PREDICTIVE LAYER • PTV GROUP • PUISSANCE I • SAP • SATO FRANCE • SCALLOG • SEDAPTA OSYS • SGS TRANSPARENCY • ONE • SHIPPEO • SHIPTIFY • SICK • SIEMENS DIGITAL LOGISTICS • SIGNATURE LOGISTIC • SMART REASSORT • SSI SCHÄFER • STIMIO • STOCK IT • TDI • TOSHIBA TEC FRANCE • TRANSPOREON GROUP • UPPLY • URBANTZ • VEKIA • VISIBLE.DIGITAL • WAKEO • WINDDLE

**100 EXHIBITORS**  
**5 FIELDS OF EXPERTISE**

**+ 41%**  
NEW EXHIBITORS IN 2018



INFORMATION  
SYSTEMS  
& TRACKING



MANAGEMENT  
& PLANNING  
SOLUTIONS



TRANSPORT  
& LOGISTICS  
SOLUTIONS



AUTOMATION  
& ROBOTICS  
SOLUTIONS



CONSULTING  
& SERVICES

**3<sup>IN</sup>**

**WITH A SINGLE EXHIBITION, YOU CAN TARGET 3 BUSINESS OBJECTIVES**

**ENHANCE THE IMAGE**  
of your company  
showing your expertise  
on a speaking slot

**EXHIBITION**

**MAKE NEW CONTACTS**  
and build customer loyalty on  
the show by presenting your  
innovative digital solutions

**CONGRESS**

**NETWORKING**

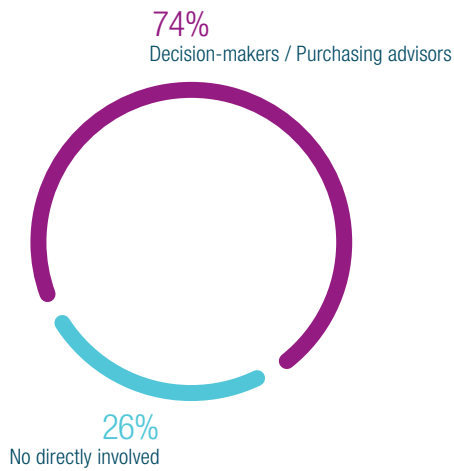
**IDENTIFY AND MAIL**  
top buyers via a networking platform



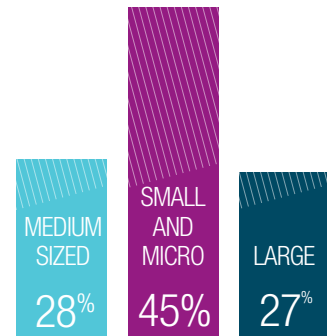
# AN EVENT FOR AND APPROVED BY DECISION-MAKERS.

91% OF VISITORS SURVEYED HAVE CONFIRMED THEIR INTENTION TO PARTICIPATE IN **SUPPLY CHAIN EVENT**

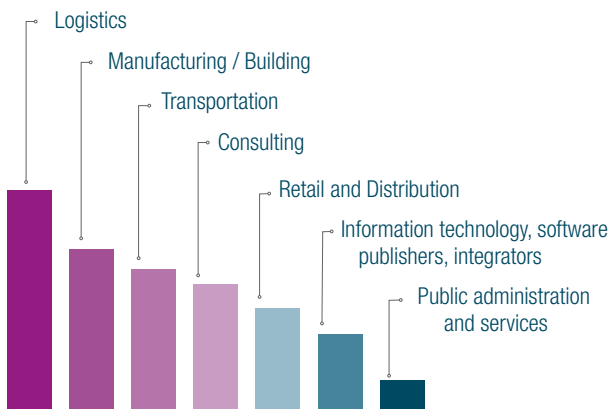
## VISITORS' POSITION IN DECISION MAKING PROCESS



## ENTERPRISE SIZES OF COMPANIES VISITING SUPPLY CHAIN EVENT



## TOP 7 OF VISITORS' BUSINESS SECTORS



## WHO VISITS THE SHOW?

ALSTOM • ANDROS • ARCELORMITTAL DISTRIBUTION SOL • AUCHAN • BIOMERIEUX • BOLLORE LOGISTICS • BONDUELLE • BOUYGUES TELECOM • CANON FRANCE • CARREFOUR • CARTIER • CASINO • CHANEL SAS • COCA-COLA EUROPEAN PARTNERS • CONFORAMA FRANCE SA • CULTURA • DANONE • DARTY • EPSON FRANCE • ESSLOR • FLEURY MICHON • FNAC DARTY • FRANCAISE DES JEUX • FRANCE BOISSONS • FRANPRIX • GALERIES LAFAYETTE • HAPPYCHIC • HUGO BOSS • LABORATOIRES THEA • LAGARDERE TRAVEL RETAIL • LAVAZZA • LEROY MERLIN • LIDL • LINDE • LUTTI SAS • LVMH • MCDONALD • MÉTRO • MONOPRIX • NESPRESSO • NESTLE WATERS MT • OSCARO.COM • PEPSICO FRANCE • PRINTEMPS • PROMOD • REXEL • SANOFI • SODEBO • SODIAAL • SONIA RYKIEL • TOTAL LUBRIFIANTS • UNILEVER FRANCE • UNIVERSAL MUSIC • VODAFONE • WILLIAM SAURIN • XPO LOGISTICS...





## 2 DAYS & 100 SOLUTIONS

FOR A SUCCESSFUL SUPPLY CHAIN DIGITAL TRANSFORMATION

DIGITAL NETWORKING PLATFORM INCLUDED IN THE EXHIBITOR REGISTRATION PACKAGE

- **Identify top buyers** interested in your products or services
- **Get in touch** by mail
- **Make appointments** at the show



## DIGITAL SUPPLY CHAIN AWARDS

3 GOOD REASONS TO PARTICIPATE

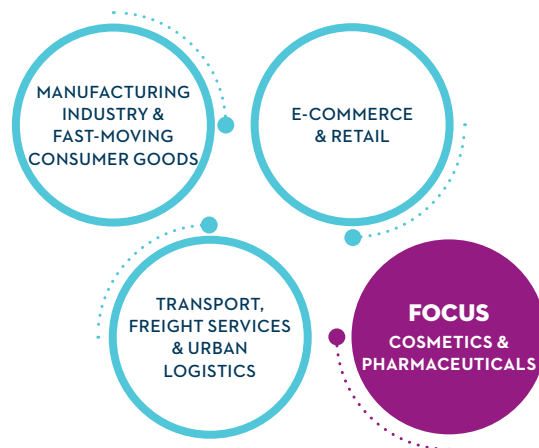


- **Meet with potential customers face-to-face** (the jury is composed of Supply Chain Managers)
- **Show your expertise and benefit** from media coverage
- **No additional application fees**, it's included in your package!

Information/ Quote  
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the QR code



## 2019 CENTRAL THEMES



The conference themes will help participants better understand how to run a transformation project, especially when it involves digital technologies such as blockchain, omnichannel transformation, sustainable development/CSR, 3PL innovations, new skills, intelligent warehouse, Supply Chain Data, real-time prediction, collaborative planning, co-innovation & technologies, digitisation of operations etc.

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