

2023 SUPPLY CHAIN EVENT (SCE), Accelerating Digital Transformation
3 SERIES OF CONFERENCE SESSIONS AND 1 FOCUS SESSION
TO SUPPORT INDUSTRY TRANSFORMATION

14 AND 15 NOVEMBER 2023 - PARIS EXPO PORTE DE VERSAILLES - PAV. 5.2 & 5.3

Supply chain management is the invisible yet vital pillar that supports and simplifies our day-to-day activities, encompassing all the processes and operations required to deliver the products and services we use every day. It is of major importance, with a direct impact on the availability, price and quality of products on the market. By optimising supply chain management, companies can reduce lead times, minimise costs, limit their impact on the environment and respond more efficiently to consumer needs. In an increasingly connected and competitive world, the digitalisation of supply chain management is a key issue.

With over 40 conference sessions, Supply Chain Event, in partnership with Supply Chain Magazine, has positioned itself as a provider of solutions and a unique forum for interaction between all the major industry players.

The two-day conference programme during the trade show gives participants the chance to compare viewpoints and share best practice. It will also give them the opportunity to discover the latest trends and meet new suppliers so that they can better plan the transformation, management and performance of their supply chains.



Three series of conferences will include round-table discussions and feedback to present existing solutions for the successful digital transformation of their business.

In 2023, a 4th series of conferences, known as the “focus” sessions, will be dedicated to the theme of digital technologies at the heart of CSR challenges.

“Every year, our aim is for these conference sessions to present market innovations to the professionals attending SCE. This time, we want to showcase the best practices that will truly help companies make their supply chain management a pivotal factor in sustainable transformation. One priority for us is the practical dimension with first-hand accounts that reflect the reality on the ground, as is meeting the specific needs of each business segment”, explains Laurence Gaborieau, Director of Supply Chain Event.

Series on “Visibility and Transport Management”

Both upstream and downstream, a real-time overview of supplier and transport flows is essential for effective management of delivery flows. This visibility is also essential for increasing the responsiveness and resilience of supply chain management, while guaranteeing excellent customer service. Digital technology is at the heart of these transformations, through TMS and collaborative platforms.

Series on “Facets of the Warehouse 4.0”

With the rise of omni-channel systems, warehouses need to become more productive and more attractive to intralogistics operators. Warehouse management (WMS), automation and robotisation systems, and a host of connected solutions, offer rival innovations to boost the operational and environmental performance of the Warehouse 4.0.

Series on “Forecasting/Planning and Decision-Making Tools”

Every day, international events remind us that the forecasting and planning process is far from simple. In this complex environment, digital solutions are being fine-tuned to better support businesses in their decision-making at the operational, tactical and strategic levels.

Focus on “Digital technologies at the heart of CSR challenges”

A change of direction is underway. The quest for operational excellence is no longer the sole obsession of supply chain managers. As a result, industry players need transformation to meet the challenges of decarbonisation associated with global warming, and innovation to restore the attractiveness of a sector lacking in talented staff. Digital tools and new approaches based on the circular economy are there to help with their CSR initiatives, and to help them evaluate, optimise and transform their supply chains in a sustainable and responsible way.

Rooms renamed in honour of two industry pioneers

In 2023, conference sessions will be held in two rooms recently renamed after emblematic figures in the transport and logistics sector: Martha C. Cooper and Jean Laurentie.

Martha C. Cooper is considered a major author in supply chain management with many academic works published between the early 1980s and 2013. In particular, she made a major contribution to the article *“Supply Chain Management: More Than a New Name for Logistics”*, which she co-wrote in 1997, in which she clearly distinguishes between SCM and logistics. She does this by emphasising the key role of the information system at every level of the chain.

Jean Laurentie was one of the pioneers of the Planning & Logistics function back in the 1960s, when he worked for the Philipps Group, even though the term Supply Chain Management did not appear until 1982 in the United States. He died last March at the age of 89. Throughout his career, this quiet man tirelessly promoted international best practice in Supply Chain Management. Jean Laurentie was the first chairman of the Afnor Logistics Commission, for around twelve years. He has written two reference books, *“Logistique démarche et techniques”* (1994) and the collective work *“Processus et méthodes logistiques - Supply chain management”* (2001).

[APPLY FOR TRADE SHOW ACCREDITATION](#)

Select “Press badge” > “Register”

Then complete the pre-filled email

About SCE

RX France and Supply Chain Magazine have been running Supply Chain Event since 2012 to meet a growing demand for networking between Supply Chain players. Over the years, it has continued to grow in this direction, while remaining on a human scale. This year’s event will bring together 130 exhibitors and 3,800 professionals

Today, SCE is a leading trade show, offering high-quality conference sessions and workshops.

About RX

[RX](#) exists to promote the development of companies, communities and individuals. We combine face-to-face events, data and digital products to help our clients to understand markets, research products and perform transactions, with over 400 events in 22 countries and 43 business sectors.

[RX France](#) organises leading face-to-face, digital and hybrid events in around fifteen different markets. The high-profile RX France portfolio of major national and international trade shows includes MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet* and many others. Our events are held in France, China, Italy, Mexico and the United States.

[RX](#) aims to have a positive impact on society and to create an inclusive work environment for all our employees.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

www.rxglobal.com

** organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France*

PRESS CONTACTS:

Zmirov Communication: Anne-Gaëlle Jourdan / Christophe Giraudon / Léo Khozian

SCE@zmirov.com