

Press release

CANCELLATION OF SUPPLY CHAIN EVENT & LAUNCH OF DIGITAL SCE

Paris, October 20, 2020 - The current health crisis is unfortunately continuing over time with the announcements of President Macron on October 14 and the decrees that followed concerning Paris. It therefore does not appear possible to maintain an initial format for the Supply Chain Event, which was to be held on November 17, and 18, 2020 in Pavilion 5.1 in Paris, Porte de Versailles. under these circumstances and according to government and prefectural directives.

In this context, the decision was taken to cancel this edition and we sincerely regret it because SCE was ready to receive the exhibitors and visitors who had strongly supported this 9th edition once again. The next dates of the show in 2021 will be communicated to you shortly.

"The Covid-19 situation has deteriorated every day in October and since the return from the State of Health of Emergency, holding SCE is no longer possible for all players, customers, partners and employees, despite very strong support from the market" announces Alain Bagnaud, Chief Executive Officer of the Department.

"These last directives from the Government and the Prefecture, we were expecting them. We have anticipated as much as possible and we are already mobilized with the team to work on the "Digital SCE" format, on which we will communicate in detail in the coming days. Digital SCE will be held on December 8 and 9, 2020 comprising 3 pillars: our conferences and workshops in webinar format, our collaborative networking tool with the possibility of making appointments by videoconference, not to mention a hybrid version of Digital Supply Chain Awards confirming our desire to sustain an effective networking moment. I would like to thank all of our exhibitors and visitors who have given us their full support and I am sure that they will be part of this digital format which will largely meet their expectations" indicates Thomas Desplanques, Director of Supply Chain Event and SITL.

About Reed Exhibitions:

Expert in the organization of professional and general public events, we are present in 18 business sectors with 40 leading trade shows: Batimat, EquipHotel, Expoprotection, Fiac, Yachting Festival... Our teams master the design, promotion and organization of these unmissable events matching the evolution of markets, trends and lifestyles. Our internet platforms such as the Franchise Observatory or Infoprotection provide complementary services to companies. Reed Expositions France is a subsidiary of Reed Exhibitions, one of the world's leading exhibition organizers. www.reedexpo.fr

Organisé par

