

Digital SCE: A hybrid digital experience reflecting the agility and resilience of the supply chain market

The Reed Expositions France transport and logistics division and Supply Chain Magazine successfully worked together to organise a hybrid digital event offering the opportunity for virtual interactions to share experience and promote the latest innovations. The two-day Digital SCE programme focused on resilience.

The event included **2,400 supply chain professionals** across 3 key components:

- “SCE Live” with 28 talks;
- networking and organisation of business meetings with “Match & Connect 2.0” and
- presentation of the latest innovative solutions for the supply chain market with the “Digital Supply Chain Award” final.



Over **4,000 professionals connected** in for our conference sessions, workshops and the Digital Supply Chain Award final.

28 talks (*all live-streamed*) made for a high quality cutting edge programme. There were 13 conference sessions hosted by Supply Chain Magazine and co-developed with sponsor companies, 14 workshops developed by sponsor companies and the Digital Supply Chain Award final.

With an **average of 152 participants for each session**, SCE Live was a huge success, with around the same number of attendees as the popular conference sessions at the SCE trade show!

Organisers wanted to give virtual visitors a dynamic fully live experience. A total of **1,290 minutes** of high-value content were live-streamed for the supply chain community!

SCE Live opted for an interactive format. Professionals sitting at their screens could respond to what speakers were saying via the Chat, and ask questions via the Questions tab. These options were well-used: **392 questions** were asked during the events!

Top 5 of talks :

1. FuturMaster with L'Oréal : 297 participants

" L'Oréal Supply Chain : Agile demand Planning in a post-Covid world"

2. Siemens Logistics : 236 participants

"Progressive approach towards an intelligent Supply Chain "

3. FuturMaster with Haribo : 224 participants

"How HARIBO France's Supply Chain copes with Covid 19 ?"

4. Tilkal with Danone : 222 participants

"Track&Connect by Danone: the blockchain to consolidate downstream traceability and transparency of a global Supply Chain"

5. Timcod : 218 participants

"The warehouse becomes 4.0! Discover how to boost Supply Chain performance thanks to the latest technologies."



The Match & Connect 2.0 module for the Digital SCE platform created connections between buyers with projects and supply chain solution providers.

Exhibitors, representing 5 areas of expertise (IT systems and tracking, coordination and planning solutions, transport and logistics solutions, automation and robotics solutions, consulting and services), organised meetings with qualified leads.

+250

- More than **250 business meetings** were planned during the event.
- The platform remains open until 6 months after the event to organise and carry out business meetings.

817

- **Networking** was very popular during Digital SCE, with up to **817 professionals connected** at the same time!
- This new module (Public Chat and Private Chat) remains active until Friday 11th December at 18:00.



Ehrhardt Partner Group is the winner of the Digital Supply Chain Award, with its patented solution, “Lydia® Voicewear”. This user-friendly solution is used for voice picking without a headset for optimal user comfort. It creates value for clients, by increasing employee satisfaction through better working conditions, reducing annual maintenance costs linked to the purchase of PDAs, scanners, headsets and cables, and is flexible because it adapts to any user and environment.



EPG is a Supply Chain Execution (SES) system provider with WMS / WCS / WFM / TMS and voice solutions.



A jury of **17 leading supply chain decision-makers** judged 11 pre-selected entrants on the basis of their video pitches and entry forms, chose 4 finalists, and voted in the final to select the winner:

Jury

Florent Tronquit, Supply Chain Director, **ALBEA GROUP**

Grégory Homareau, Head of Supply Chain Europe, **APERAM**

Erik Dam, Director Global Supply Strategies, **BAYER**

Matthieu Cochet, Supply Chain Director, **BDR THERMEA**

Gabriel Schumacher, Logistics Director, **BSH ELECTROMENAGER**

Jean-Michel Lechat, Director Logistics Organisation and Methods, **CARREFOUR**

Bettina Menkichian, Supply Chain Director, **EUROSERUM**

Christian Sanchez, Supply Chain Director, **GROUPE FRANS BONHOMME**

Anne Grosset, Logistics Director, **HAPPYCHIC**

Hervé Leygnac, Logistics Director, **LABORATOIRE COOPER**

Emmanuel Desnoues, Operations Director, **LABORATOIRES PAUL HARTMANN**

François-Régis Le Tourneau, Corporate Supply Chain Standards and Prospective Director **L'OREAL** and President of **ALICE** (Alliance for Logistics Innovation through Collaboration in Europe)

Julien Poisson, Demand & Supply Planning Group Director, **MANUTAN**

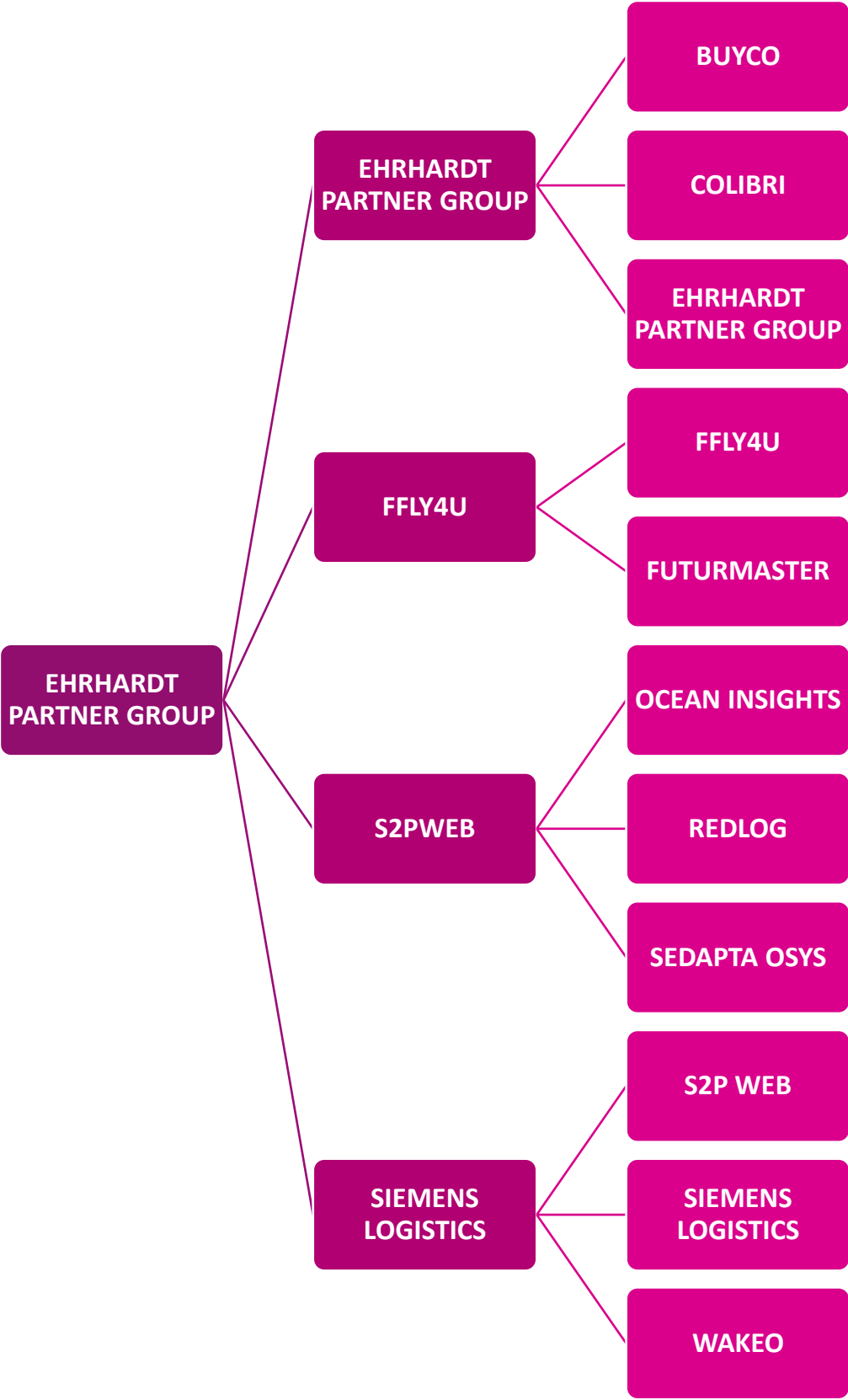
Julien Fels, Supply Chain Director, **MAYOLY SPINDLER**

Julien Morel, Supply Chain Director, **RIMOWA**

Jean-Paul Ballet, VP Service delivery Industrialisation Global R&D/Service Operations **SODEXO**

Yves Moine, Supply Chain Director, **PICARD SURGELES**

This was the 5th edition of the competition, with **11 entrants, 4 finalists and 1 winner**:



Our heartfelt thanks to the **44 companies** who took part in Digital SCE!

ACSEP	ADAMEO	AKANEA DEVELOPPEMENT	ALIS TECHNOLOGIE
AZAP	BK SYSTEMES	BUYCO	COLIBRI
COSMO TECH	CRAFT AI	DEVERYWARE	EDITAG
EHRHARDT PARTNER GROUP	ETYO GROUP	EURODECISION	EXOTEC
FFLY4U	FIVES SYLEPS	FUTURMASTER	GEO CONCEPT
GRN LOGISTIC	HARDIS GROUP	HUB ONE	INTERSYSTEMS SAS FRANCE
KARDINAL	KEDGE BUSINESS SCHOOL	KORBER	MONSTOCK
OCEAN INSIGHTS GMBH	OPENTEXT	PANASONIC TOUGHBOOK	REDLOG
S2P WEB / B2P WEB	SCALLOG	SEDAPTA OSYS	SIEMENS LOGISTICS SAS
SOLYSTIC	STIMIO	TESISQUARE	TILKAL
TIMCOD	VIF SOFTWARE	WAKEO SAS	ZETES

Find out more about them, their business sectors and innovations here:
<https://www.supplychain-event.com/en-gb/exhibitors/exhibitors-2020.html>.



New! All conference sessions and workshops, including the final, will be available for replay from Wednesday 16 December 2020 on the “SITL & SCE” YouTube channel and on “SCE TV” on our website, www.supplychain-event.com.



SCE 2021: SAVE THE DATE

Supply Chain Event, the eagerly awaited Supply Chain community event, will be back with a hybrid edition **on 24 and 25 November 2021, in Pavilion 5.1 at Paris Porte de Versailles.**

Supply Chain Event is a mid-sized premium event where visitors can explore innovative solutions for optimising their supply chain.

Take 2 days to discover the latest news and trends from the sector. There will be in-person and virtual meetings with up to 110 new suppliers and partners who will help visitors/buyers prepare their supply chain transformation, management and implementation strategies. They will have the option to attend on site, or to connect remotely, with 40 high-quality conference sessions and talks in collaboration with Supply Chain Magazine.

With the right atmosphere for business meetings and its finger on the pulse of the latest Supply Chain developments, Supply Chain Event will help drive the digital transformation of companies who attend this major professional event.