

supply chain event

1 & 2
DEC.
2026
PARIS

Digital transformation activator

Organised by
RX In the business of
building businesses

In partnership with
Supply Chain
MAGAZINE

www.supplychain-event.com

Promote your company and grow your business

Share your experience through talks, workshops, demonstrations or masterclasses.

Present your innovative services and digital tools.

Make new contacts with supply chain decision-makers and meet new partners.



Nearly
100
Exhibitors
including 15 new ones

3,750
Professional
participants

Some exhibitors

Anaplan, Azap, B2wise France, Blue yonder France Sas, Boa Concept, Citwell, Colibri, Dassault Systems, Decisionbrain, Demand Driven Technologies, Diagma, Elisa Industriq France, Eurodecision, Flowlity Sas, Futurmaster, Ganacos, Generix, Helios, Infios France, Intersystems France, Kpmg, Mecalux France, No Chain Technologies, Ortec Sas, Ptv Logistics, Rman Sync, Sap France Sas, Siemens Industry Software Sas, Sinari Invest, Slimstock, Winddle, Zetes...

The entire supply chain represented

Information
Systems &
Traceability



Automation
& Robotics
Solutions



Steering
& Planning
Solutions



Consulting
& Services



Transport
& Logistics
Solution



Training

All the levers to boost your visibility and increase your ROI



Business meetings

MySCE digital
networking platform

1,200

Business meetings held



Exhibitor workshops,

the ideal forum for presenting
your solutions and feedback

17

Workshops in 2025

New since 2025

Collab and Masterclass
workshops. More talks



Conference programme

organised by Supply Chain
Magazine. Keynote and case
study formats

40

Conference
sessions

+2,500

Qualified
listeners



2 award categories

1 jury of 6 well-known Supply
Chain experts, who are buyers
of Supply Chain solutions



**SPECIAL JURY'S CHOICE
AWARD**

Who visits?

SCE 2025 data

71%

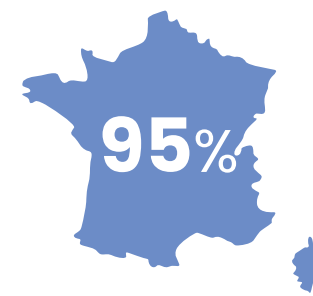


SAY THEY ARE
DECISION-MAKERS
OR PURCHASING
CONSULTANTS

Type of company

Large groups	41%
Intermediate	41%
SMEs	12%
VSEs	6%

Geographical breakdown



95%



5%

international
visitors

76% Paris region

24% Outside Paris

TOP 5 REGIONS

Auvergne Rhône-Alpes
Hauts de France
Normandie
Pays de la Loire
Grand Est

Departments represented in the company

36%	Supply Chain Management
22%	General Management
16%	Marketing/purchasing
14%	Logistics and transport
10%	IT Department
14%	Other

TOP 7 Business sectors

42%	Trade and distribution/retail
17%	Manufacturers of electrical, electronic, and computer equipment
14%	Industrial equipment
10%	Construction
7%	Energy and environment
5%	E-commerce
5%	Public administration, public services

Visitor purpose



Discovering the sector's latest
developments & innovations



Finding information and growing knowledge
on the sector through conference sessions and events



Growing
a network

CLUB
MARCO POLO
by Supply Chain Event

Meet top buyers at the Marco Polo Club

The Marco Polo Club is strictly reserved for the most senior professionals in industry and retail: Vice-Presidents, CEOs, and Supply Chain, Logistics, Transport and Purchasing Directors.

Generate qualified contacts with these decision-makers identified throughout the event.

Visitors to Supply Chain Event

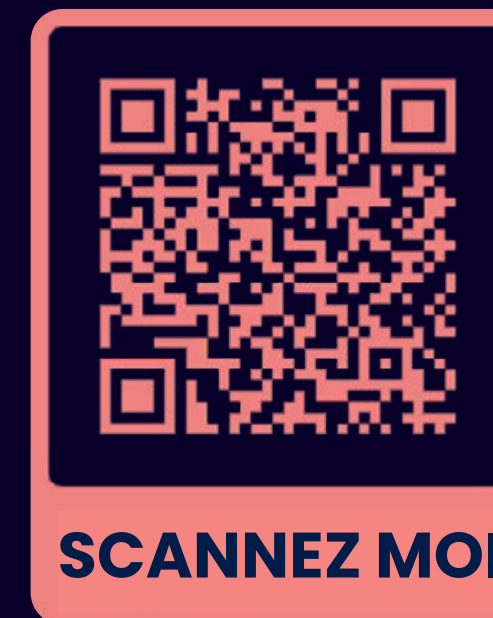
Agromousquetaires, Air France, Andros, Atlantic Clim Et Ventil, Auchan, Avia, Barilla France, Brico Dépôt, Bosh, Electromenager, Carrefour, Castorama France, Chanel, Conforama, Cora, Elis, Fnac Sa, Galeries Lafayette, Galliance, Gastronome, Gecodis, Groupe Casino, Hachette Livre, Havea Group, Hipp, Biologique, Intersport France, Krys Group, La Halle, La Poste, Laboratoire Svr, Lactalis, Leader Sas, Leroy Merlin, Lidl, Lvmh, Materné By Bel, Messika Group, Mondelez France, Mondial Relay, Mvd Medical, Nestle, Otis, Parfums Christian Dior, Pepsico, Pierre Fabre, Renault, Safran, Saint-Gobain, Sanofi, Simone Perele, Sisley, Snef, Sodexo, The Kooples, Trone, Universal Music France, Valeo, Velux France, Volcom, Ziegler France...

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